

Verbier Mobility Investment Forum - 7 April 2016

W Hotel Verbier, 9am to 4:15pm

Programme

MORNING

8:30	Registration and welcome coffee/tea
9:00	Introduction Isabelle Schirmer, VMIF founder Welcome and scene setting from the Commune de Bagnes Eloi Rossier President of the Commune de Bagnes
9:15	Outlook: New Trends and Innovations in Shared Mobility Nicolas Louvet, CEO, 6 t, consulting and research firm in mobility
9:45	Projects and Innovative Solutions: carsharing, ridesharing and hybrid or multi-service platforms
	Lessons learned from ridesharing in 'Arc Jurassien' since 2011 Giorgio Giovannini, General Manager, Mobilidée Sàrl
	Taxito, connecting public and private transport in rural areas Martin Beutler, Founder and Manager
	YoCar! Free floating electric car sharing project Walter Cruz, Founder
	Catch a Car! First results of the free floating experiment by Mobility Carsharing in Bâle Luis-Miguel Gomez, Mobility CarSharing AG
	MOPeasy, a combined carsharing/ride sharing solution for local government and business Bruno Flinois, President
11:15	Coffee/tea break
11:30	Mobility Issues in the Commune de Bagnes and the Last Mile Project in Verbier Patrick Bruchez (Councilor) and Tristan Larpin (urban planner)
11:40	Panel Discussion on the evolution of shared mobility in Switzerland Discussion facilitated by César Conforti, Professor at HEIA-Fr and director of the 'team+' consulting firm Panellists, in addition to previous speakers: <ul style="list-style-type: none"> • Professor Pini, Director of the Observatory for Mobility of the University of Geneva (OUM) • Christian Hänggi, President of the Swiss Association of Transport Engineers and Experts (SVI) and Director Transitec Sa

12:45 – 2pm Lunch at the W hotel

AFTERNOON

2:00	<p>Mobility Policy in the Valais Canton Vincent Pellissier, Chief Engineer for the Canton and Head of the Department for roads, transport and waterways (SRTCE)</p>
2:30	<p>Public Transport Solutions, can public transport morph into 'on demand transport'?</p>
	<p>Cristal Solution: electric and bimodal transport system Jean François Argence, Director for New Mobilities, Lohr Industrie Group</p> <p>On demand public transport, the 'agile bus' project for Chablais Agglo Philippe Gentizon, Director RR&A, Roland Ribi & Associés SA, consulting firm, mobility and urban planning</p>
3:00	<p>The bike, an alternative or a complement to '4 wheel based solutions'? From VeloPass to PubliBike, what are the success factors for shared mobility solutions based on bikes? Vincent Pellissier, VeloPass co-founder</p>
3:15	<p>Telecommunications and technology as enablers of mobility</p>
	<p>'How can Big Data support Mobility?' Case studies in Montreux and Pully Raphael Rollier, Swisscom SA., head of the Smart City programme</p> <p>'Ecovillages' Forum and its Hackathon 2016: Access, mobility and services for mountain communities Didier Faure, Eco Villages Les Diablerets</p>
3:45	<p>Questions and Answers</p>
4:15	<p>Concluding Remarks</p>

4 :15pm

Departure for Martigny for participants who would like to join the Swiss Mobility Days and test electric and hybrid vehicles in Martigny.